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## PR & Communications Manager

### Job Description

We're looking for an experienced public relations professional to oversee the communication and public relations for MOX. You'll serve as primary liaison between MOX and the media as well as play a key role in refining MOX branding and messaging. You will ensure that start-up companies and investors understand the MOX value proposition through the development and promotion of high quality content promoting the MOX message.

### Work Description

Key role in developing MOX's communication and branding strategy

- Raise brand awareness, maintain a favorable corporate image, and position MOX as thought leaders in relevant markets
- Product quality content for social media, website, blog and newsletters
- Stay on top of industry trends and company developments to identify new stories and press opportunities on topics relevant to MOX
- Manage MOX's presence and reach on social media platforms and other media. platforms
- Initiate, research and develop media relationships and ensure media coverage around MOX activities and mission; Maintain database of the same
- Manage MOX's website and ensure up to date content
- Actively look out for platforms where MOX can publish articles, papers, etc. and establish contacts with writers & editors
- Develop core MOX messaging decks
- Responsible for compiling and producing material for newsletter and outreach materials

Liaise with parent company PR to align strategy and report key content

- Share with start-ups to help them create their own PR and Communications strategy

### Employment type

Employment type : Full-time

Location: Taiwan-Taipei

Salary: Negotiable

Effective Date: ASAP

### Requirements

Degree: University degree

Major: Communications, journalism or equivalent

Work Experience:

Minimum 3-5 years work experience in media or journalism creating original content, international experience preferred

Desired:

Tech-savvy, with an understanding of the mobile industry

Experience with and passionate about start-ups and entrepreneurship. Experience with international media.

Language Proficiency: Fluent in spoken and written English. Chinese (Mandarin) strongly desired.

**Apply/Question about this job: [mox-hr@sosv.com](mailto:mox-hr@sosv.com)**